



WHO WE ARE



VISION

To be the Primo in Establishing and Providing Progressive, Competent and World Class Education Solutions.

ABOUT DRS GROUP

DRS Group is a renowned business house with well diversified interests in areas of transportation, logistics, domestic relocation, warehousing and education with a combined turnover that exceeds 500 Crores. With over three decades in the business, constantly pushing the barriers and setting benchmarks, the group is recipient of numerous awards and accolades for its path-breaking innovations and practices. Our brand name is synonymous with "Trust and Quality Service"

MDN EDIFY EDUCATION

An offshoot of DRS Group, founded in 2003, MDN Edify Education caters to all segments of the education sector and offers a plethora of services. Edify is proud to be known as the only licensor in India to offer a variety of different school models for every market segment. It has established more than 68 K-12 schools and 164 Edify Kids Pre-schools across PAN India.



www.edifyschools.com



www.edifyschools.com



www.edifyschools.com



www.mdnfutureschool.com



www.edifykids.com



www.drsinternational.com



www.agarwalpackers.in

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**THE GOAL
OF LEARNING IS
ULTIMATELY
TAKING ACTION
IN THE**

**REAL
WORLD.**

Viswanathan Anand
Chess Grandmaster



ABOUT

DRS KIDS

DRS Kids is a preschool chain that provides a joyful learning environment and scientifically researched curriculum to maximize development of children from 1.5 years to 5.5 years in a safe, learning and nurturing environment. Creche cum day care facilities along with market segmentation make DRS kids viable for urban and rural areas

WE ARE SPECIAL

- | World Record Winning 3C Curriculum
- | Transdisciplinary custom designed student books
- | Ideal student teacher ratio of 12:1
- | Field trips, Parent connect program, Reading program, Community service projects
- | Mobile App for parents, teachers and school management
- | Student friendly campus with facilities like collaborative classrooms, Splash pool, Library, Activities, Music and Dance rooms etc
- | Part of fast expanding national network
- | Proven business model
- | Master Franchise network for local support





SPLASH POOL



RATIO OF 12:1



COLLABORATIVE CLASSROOMS



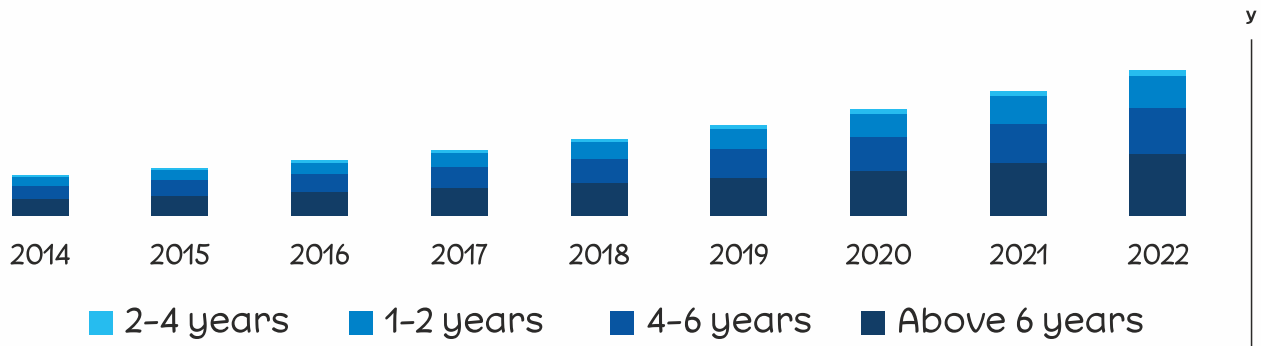
LIBRARY & AV ROOM



MUSIC & DANCE

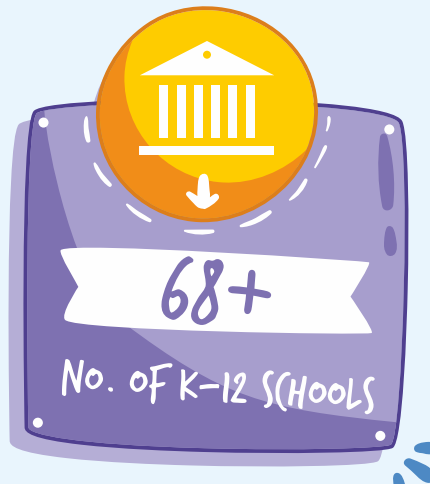


EXPERIENTIAL LEARNING



Market Forecast

OUR REACH



AWARDS



**MOST INNOVATIVE
EDUCATION BRAND BY**



**LIMCA BOOK OF
RECORDS WINNER**



**WORLD RECORD FOR
MOST INNOVATIVE CURRICULUM
BY LONDON LEAGUE**



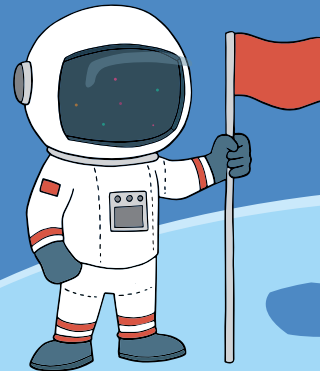
**BEST FRANCHISEE BY
FRANCHISEE INDIA**



**GREAT PLACES TO
STUDY CERTIFIED BY
FORBES**



**BRITISH COUNCIL
INTERNATIONAL SCHOOL
AWARD**



WE ENJOY
OUR WORK



FRANCHISOR



ACADEMICS

- I R&D
- I Micro & macro teaching Plans and resources
- I Training and Quality Audit (1 Cluster @ HO, 2 Zonal @ MF premises)
- I Knowledge bank - Academic portal
- I Parent mobile app

MASTER FRANCHISEE



ACADEMICS

- I Regular implementation visits
- I Training and Hand holding (Minimum 5 times a year @ SF premises)



ADMINISTRATION

- I Infrastructure guidance
- I School SOP'S
- I Organizational charts and KRA'S
- I Forms & formats
- I Permission guidance

STUDENT ENROLLMENT

- I Brand Licence
- I Strategic business plan
- I National Advertising
- I Designs & event ideas
- I Referral programs

ADMINISTRATION

- I Location Survey
- I Infrastructure setup support
- I SOP Implementation support
- I Recruitment support

STUDENT ENROLLMENT

- I Parent orientation
- I Pooled AD campaigns
- I Event execution support
- I Local Campaigning support
- I Training

EDIFY 3C CURRICULUM



For Innovative 3C Curriculum

Inspired by various educational theories and variety of learning practices acquired from all around the world, the curriculum provides a holistic approach towards overall development of students. The primary focus of this philosophy revolves around the 3Cs which stand for: Character, Competence and Content. Learning through the 3C curriculum is interactive and integrated as it creates a life like experience for the child. Understanding is based on application of knowledge through inquiry, experimentation, research and discovery.



3 CONTENT BOOKS - 80 GSM ART PAPER
3 WORK BOOKS - PERFORATED AND PUNCHED WORKSHEETS

} PER GRADE

IN A THEMATIC TRANSDISCIPLINARY APPROACH WITH ENGLISH, MATH, EVS
IN A SINGLE BOOK SPREAD OVER 8 TO 10 MONTHS.

NURSERY | LKG | UKG



THEY LOVE IT



PROMOTER
(DRS KIDS
AMRAVATI)

MS. MICKITA

Ever since I have been associated with DRS KIDS I have learnt a lot and still learning. The 3c curriculum is designed in such a way that it stimulates children to apply what is learnt in school to real life situations. Inquiry Modules generate inquisitiveness in students. The transparent reporting system like coffee mornings, home ptm's and learning synopsis gives a complete idea of the child's growth to the parents. The DRS KIDS supporting team at head office are always on their heels to support and guide us. It is an immense pleasure to be a part of DRS KIDS and MDN Edify.

MS. SRAVANTHI

Edify has effectively transformed education into an extraordinary student centric module. The teaching tools used are pretty decent and involving. Training programme and assessments are helpful for the schools. As per the economic outlook the investments are reasonable as well worth making.



PROMOTER
(DRS KIDS
BOWENPALLY)



PROMOTER
(DRS KIDS
NAGPUR)

MS. APOORVA MISHRA

It's a privilege to have the opportunity to inspire young minds and for the last two years, I am glad I am doing it together with a brand like DRS KIDS. Just taking a look at how meticulously detailed their inner-working are, I can imagine the kind of time and effort they have invested to lay a strong bedrock for some of the most formative years of our children.

Just like our kids, my outlook, my knowledge and my personality have also enriched manifold during my association with the creative minds at Edify. Together, we have brainstormed over new ideas, shared philosophies and dwelled deeper and deeper into the possibilities of writing a future that can uphold the virtues and values of a progressive society.

So for your undying faith in my abilities, for your continual support at every step, for welcoming me into the family with such warmth and for always having my back, THANK YOU EDIFY!

ONE SIZE DOES NOT FIT ALL

MODELS	INVESTMENT (INCLUDING FRANCHISE FEE, CONSOLIDATED KIT, ADVANCES, PLAY EQUIPMENT)	AVERAGE MONTHLY TUTION FEE
INTERNATIONAL	15,00,000 TO 20,00,000	4,500 TO 7,500
PREMIUM	8,00,000 TO 12,00,000	2,500 TO 4,500
CLASSIC	5,00,000 TO 8,00,000	1200 TO 2500

LOOK
WHO IS
ADVISING



ASHOK GANGULY
ADDITIONAL DIRECTOR, SARVA SIKSHA ABHIYAN,
FORMER CBSE CHAIRMAN



MR. KAISAR DOPAISHI
PRESIDENT OF SOUTH ASIAN
IB SCHOOL ASSOCIATION (SAIBSA)



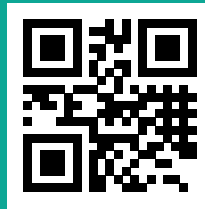
MR. VENKATAPATHI RAJU
FORMER INDIAN CRICKETER



DRS KIDS

A UNIT OF MDN EDIFY EDUCATION PVT. LTD

A chain of preschools with
holistic learning & scientifically
enriched 3c curriculum.



Visit Our Website

+91 90009 69697
info@drskids.com
www.drskids.com

MDN EDIFY EDUCATION PVT. LTD.

Survey No. 523, Opp.Apparel Park, Kompally, Medchal Mandal, R.R. District : 500100, T.S., India.

+9140-23792123, 24, 25, info@edify.in, www.edifyeducation.com